P R O C L A M A T I O N

WHEREAS, in this period of so-called full employment and prosperity, hundreds of South Dakotans, including countless numbers of veterans over sixty (60) years of age, despite their experience, abilities and vigorous health, are unable to obtain jobs because of arbitrary age restrictions imposed by many firms and employers, and

WHEREAS, this large number of capable and in many instances experienced workers constitutes a deplorable and tragic waste, and represents a large segment of the state's most valuable manpower, and

WHEREAS, many of those denied jobs solely on the basis of over-age are heads of families or have dependents, and such restricted employment policies cause them unwaranted distress and hardships as well as creating a social and economic problem, and

WHEREAS, it has been indisputably established through various surveys that mature workers are as good, if not better than younger employees, have more developed skills, have better attendance records, and on the whole are highly worthy of their hire.

NOW, THEREFORE, I, ARCHIE GUBBRUD, Governor of the State of South Dakota, do hereby call upon the people of South Dakota to observe the week beginning May 18 through May 23, 1964, as

EMPLOY THE OLDER WORKER WEEK

and I call upon the mayors of municipalities and other public officials as well as leaders of industry and labor, all civic, veterans and farm organizations to lend their assistance and encouragement in the observance of the week in order to enlist public interest and support of the programs for the employment of the older worker.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of South Dakota to be affixed on this 7th day of May, in the year of Our Lord, one thousand nine hundred and sixty-four.

Archie Gubbrud

ARCHIE GUBBRUD, GOVERNOR

ATTEST

Essie Wiedeman

ESSIE WIEDEMAN, SECRETARY OF STATE

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